FRENCH BEE MAIDEN FLIGHT OF ITS FOURTH A350-900 TO REUNION ISLAND

Paris - Orly - August 21, 2020 - French bee, the first French low cost long-haul airline and subsidiary of the Dubreuil group, took delivery yesterday at Orly, on Thursday August 20, its fourth A350-900, registered F-HREN. It is almost three years to the day, after its first A350-900 flight to Reunion Island, that French bee operates the first commercial flight of its brand new aircraft, still to Reunion Island. It took off on August 21 at 7:55 p.m. from Paris-Orly 4 airport with 367 passengers on board. It will land in Saint-Denis de La Réunion the next day at 08:50 local time.

The A350-900: the most efficient and comfortable aircraft for travel to and from Reunion

The arrival of this brand new airplane illustrates French bee’s strong desire to continue to develop itself and the reliability of its innovative model (“à la carte” services, of quality and accessible to all), in particular for the market between France and Reunion Island. French bee has been flying to Reunion Island since August 20, 2017 with its first A350-900, registered F-HREU, in tribute to the island. The F-HREN, the latest generation of Airbus aircraft, now integrates the French bee fleet, which now consists of four A350-900s.

Sophie Hocquez, Commercial Director of French bee, underlines: “All the French bee teams would first of all like to warmly thank the 800,000 customers who have chosen our airline which provide the link between France and Reunion Island for 3 years now. Our four A350-900s are today the most comfortable and efficient aircraft to complete this journey of over 11 hours flight. To celebrate these 3 years of presence, we are going to launch 3 weeks of Flash sales with promotions available to passengers subscribed to our newsletter: Go to frenchbee.com!”

Marc Rochet, President of French bee, said: “Today we are very happy to welcome this new A350-900, Airbus flagship. French bee thus demonstrates its ambition and willingness to innovate in order to offer the most modern aircraft on the market to its customers. This acquisition, in these times of sanitary crisis and therefore economic crisis, is possible due to the financial strength of French bee and the one of the Dubreuil Group. It is also the most efficient aircraft in terms of fuel consumption. We are also proud to inaugurate it in Reunion island, a destination with French bee has build essential links with its customers."
The A350-900, a complete set of technology at the service of safety, including sanitary measures, performance and passenger comfort

Air in Airbus aircraft cabins is a mix of fresh air drawn in from the outside and air passed through highly efficient filters that remove particles down to the size of microscopic bacteria and viruses (with an efficiency greater than 99.99%). These filters - called High Efficiency - Particulate Arrestors (HEPA) - have been tested to provide air that meets standards set for hospital operating rooms. The air breathed on board these planes is therefore sanitized and certainly of a much better quality than the one breathed in most situations of everyday life.

Rolls-Royce Trent XWB engines allow significant fuel savings and therefore a 25% reduction in CO² emissions. Thanks to all these innovations, the A350-900 significantly reduces its environmental footprint.

Passengers travel in a quieter cabin. The aircraft features the latest innovations from Airbus to ensure their well-being. Cabin pressurization, temperature control and air quality have been redesigned to provide passengers with better comfort and reduce the feeling of fatigue. In addition, the cabin provides passengers with the largest and deepest luggage racks on the market.

About French bee
France's leading low-cost long-haul airline, French bee (formerly French blue) is a subsidiary of the Dubreuil Group. The company offers from Paris-Orly 4 10 flights per week to Reunion Island, and three flights per week to Tahiti, French Polynesia, and San Francisco in the United States*. French bee will also connect Paris to New York when the Authorities of both countries will allow it. French bee operates a fleet of four Airbus A350 aircrafts under the French flag. www.frenchbee.com

* Due to the health situation, French bee is currently operating 1 flight per week to Tahiti via Vancouver.

About the Dubreuil Group
The Dubreuil group generated consolidated sales of €2.017 billion in 2018 and forecasts a 9% increase in sales over the course of 2019. Distribution activities account for two thirds of revenue and Aviation for the remaining third: Automotive (36% of revenue), Construction Equipment (11%), Energy (9%), Agricultural machinery (9%), heavy goods vehicles (1.5%), hotels and real estate (0.5%), and air transport with Air Caraïbes and French bee (33%). www.groupedubreuil.com