

Press release

FRENCH BEE WILL FLY TO NEW YORK FROM JUNE 2020
AFTER THE GOLDEN GATE BRIDGE,
FRENCH BEE OFFERS THE STATUE OF LIBERTY AT A LOW PRICE

- Tickets available to purchase from the 18th of September for flights starting from the 10th of June 2020
- French bee reported an operating income of €1,7M as of August 31st, 2019

Paris-Orly, September 12th 2019 - **French bee**, France's leading low cost long-haul airline, is pleased to announce the opening from June 2020 of its newest destination: NEW YORK. Following the launch of a new route to San Francisco in May 2018, French bee is continuing its development in North America and strengthening its position as a low cost long-haul air carrier targeting a large customer base of leisure travellers.

Marc Rochet, Chairman of French bee, stated: "After a successful year in both San Francisco and French Polynesia, opening a second North American destination has consolidated French bee's position as a leading low cost airline between France and the United States. New York and Paris welcome millions of French and American tourists every year. Our latest generation of aircraft will provide them with both comfort and travel quality at an affordable price."

7 rotations per week starting from June 10th 2020, thanks to the delivery of a new A350

French bee, the first airline to have chosen the Airbus A350 XWB as the only aircraft for its entire fleet, will operate a daily flight between Paris-Orly 4 and Newark Liberty International airports starting from June 10th, 2020. The latter, located only 30 minutes from Manhattan, is easily accessible by bus, AirTrain (metro/shuttle) or taxi.

All flights will be operated at the following times (local time)¹:

- Departure from Orly 4 at 2:00 pm - arrival in Newark at 4:15pm
- Departure from Newark at 6:15pm - arrival in Orly at 7:30am the next day

Tickets will be available for booking from the 18th of September 2019, the date during which prices will also be announced. Travellers will be able to directly consult the company's website, www.frenchbee.com, contact the call centre on 0825 205 205 205 (0.20 €/min) or go directly to a travel agency in either France or the USA.

This new destination will be served by a new Airbus A350-900, which is scheduled for delivery in June 2020. Designed specifically for long-haul flights, **French bee's** A350 XWB is full of new technologies that are designed to ensure passenger comfort, including more increased air exchange (every 3 minutes), unparalleled sound insulation (4 times less noise than the Boeing 787 model) and 100% LED lighting designed to facilitate easier rest and wake-up.

Sophie Hocquez, Sales Director of French bee, explains: "In our A350s, passengers are only under equivalent pressure to stay at an altitude of 1800 metres, the equivalent of a trip to the Val d'Isère. Altitude sickness in planes is over! In addition, the ultra-spacious cabin and the inclination of the walls reduce the feeling of being in an enclosed space. As a result, we have received excellent feedback from our customers, who have indicated a

¹ Schedules subject to approval in accordance with IATA procedures.

lower feeling of fatigue than with other aircrafts. With French bee, you are ready to enjoy your stay as soon as you step on the ground!"

The French bee model, a confirmed success in all areas of operations

Thanks to its "blank sheet" model and rigorous management, **French bee** is expected to record an overall passenger occupancy margin of 83.6% and carry close to 500,000 passengers in 2019. In the period of the 1st of September 2018 and the August 31st, 2019, its turnover rose significantly by 37% to reach €119.8 million whilst the operating income reached €1.7 million.

Between Paris and the Reunion Island, **French bee** is expected to carry 4% more passengers than in 2018. In one year, the route occupancy margin should increase from 85.4% to 86.2%. As a result, the company now holds a 20% market share.

With regards to the flights between Paris, San Francisco and Papeete, **French bee** also has a positive assessment of its new route launched in May 2018. The overall passenger occupancy margin is expected to reach 89% in the summer of 2019. On the Paris-Papeete route, **French bee** is now the 2nd largest air carrier with nearly 35% of the market share. As for the Papeete - San Francisco section, the company now holds a 10% share of a market which has grown by 30%!

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About French bee

France's leading low-cost long-haul airline, French bee (formerly French blue) is a subsidiary of the Dubreuil Group. Since June 2017, the company has offered daily flights between Paris-Orly 4 and the Reunion Island. From 11th May 2018, French bee also has connected Paris to Tahiti via San Francisco at a rate of 2 to 3 flights per week. French bee operates a fleet of 3 Airbus A350 aircrafts under the French flag. www.frenchbee.com.



About the Dubreuil Group

The Dubreuil group generated consolidated sales of €2.017 billion in 2018 and forecasts a 9% increase in sales over the course of 2019. Distribution activities account for two thirds of revenue and Aviation for the remaining third: Automotive (36% of revenue), Construction Equipment (11%), Energy (9%), Agricultural machinery (9%), heavy goods vehicles (1.5%), hotels and real estate (0.5%), and air transport with Air Caraïbes and French bee (33%). www.groupedubreuil.com.

